BUILD A **FUTURE-PROOF TECHNOLOGY** STACK THAT SCALES WITH YOU

As you scale, transitioning from entry-level systems to enterprise platforms like Salesforce or NetSuite is critical, yet fraught with risk. Companies often stumble over data migration, process re-engineering, and user adoption challenges.

That's where Trajectory comes in. We eliminate the guesswork.

Trajectory: The Blueprint for Scalable Intelligence

We specialize in Business Process Transformation and Systems Implementation. We engineer a technology stack that is meticulously aligned with your unique operational workflows and ready for the future of business.

Implementing Intelligence: Our Three Pillars

1. **Meticulous Implementation:** We provide expert implementation services designed to navigate the complexity of platform migration. Clients can choose the accelerated NetSuite SuiteSuccess Pro Package or a comprehensive Custom Implementation model.

2. **Scalable & Intelligent Ecosystem:** We utilize Salesforce and NetSuite to optimize processes for peak efficiency. We ensure a single source of truth by integrating systems, and we enhance them with AI for predictive insights and intelligent automation across your organization.

3. **Seamless Integration & AI Orchestration:** Our Systems Integration expertise guarantees perfect connectivity. We eliminate silos and manual workflows using leading technologies like InitusIO, Boomi, and Mulesoft, which we further enhance with AI Orchestration unifying data and operations for smarter, faster decision-making.

AI-Enabled Solutions: Measurable Outcomes

We go beyond implementation by embedding Artificial Intelligence directly into your new ecosystem. This capability unlocks tangible results by delivering intelligent automation across sales, finance, and operations, making your new technology stack truly future-proof.

Ready to Future-Proof Your Business?

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TRAJECTORY

trajectory

We deliver business-centric Salesforce, NetSuite, Integration, and AI-powered solutions, bridging strategic vision with executional precision.

Overview

- Business-First Digital Transformation and Operational Improvement Consultancy
- 720+ successful projects
- Offices in the U.S., Canada, LatAm, UAE and India
- 18+ years experience. Services in English & Spanish
- Specialized Teams by Area of Expertise

Services

- Pre-Acquisition Advisory & Systems Due Diligence
- Blueprinting and Implementation of entire Technology Ecosystems
- Optimizations/Rescues
- On-going Managed Services Engagements

PE & Industry Experience

- Mergers, Carve Outs & Add-ons
- Technology & Software
- Professional Services & Services in General
- Manufacturing & Distribution
- Multi-Faceted Verticals

Cross-Platform Expertise

Core Solutions
- salesforce
- ORACLE NetSuite

Supporting Solutions
- cognita
- shopify
- Avalara

Systems Integration
- Initus IO
- boomi
- MuleSoft

AI Accelerators
- InitusMigrate
- InitusVault
- InitusGPT
- InitusIDP
- InitusDecoder
- Agentforce

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