Avalara

Enable omnichannel growth and ensure sales and use tax compliance

Avalara Sales Tax Suite for Omnichannel Retail

Omnichannel retailers are challenged to mask back-office complexities to create a satisfying and consistent customer experience.
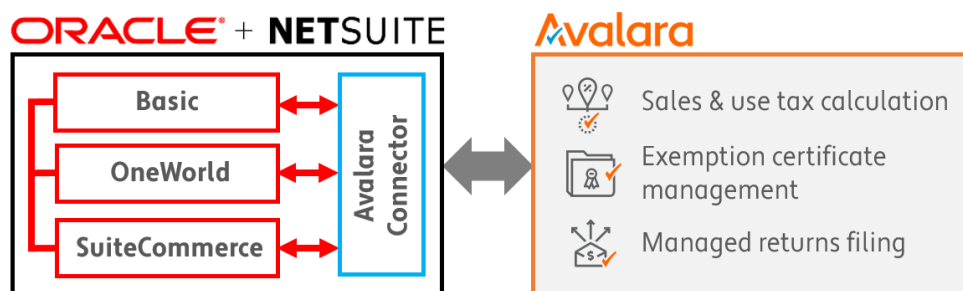
Implementing this vision can be difficult – the sales tax treatment of cross-channel fulfillment and returns, 3rd party logistics, and on-line marketplaces can vary widely across each of the 16,000+ U.S. jurisdictions.

In addition to traditional tax compliance challenges – maintaining product taxability rules, rates, and tax holidays – ecommerce retailers face the ever-expanding nexus obligations of on-line selling.

Customer dissatisfaction can be caused by cross-channel tax errors, such as the return of an on-line purchase to a store which calculates sales tax differently on the refund. These errors occur when sales tax decisions are independently managed by disparate systems supporting on-line and in-store sales.

The Avalara Sales Tax Suite works with NetSuite's SuiteCommerce Advanced and InStore to centralize management of sales and use tax for all your sales channels. In fact, Avalara has helped over 800 NetSuite customers automate tax processes to increase efficiency, lower audit risk, and achieve compliance.

Avalara – NetSuite Integration

Sales and Use Tax Calculation with Avalara AvaTax

Ensures Consistent Customer Experience

AvaTax enables cross-channel transactions and provides centralized tax policy administration to accurately calculate sales and use tax, ensuring a consistent customer experience across on-line, in-store POS. and mobile applications.

ORACLE® + NETSUITE

Avalara Support for NetSuite

- NetSuite Basic
- NetSuite OneWorld
- SuiteCommerce Advanced
- SuiteCommerce InStore

Sales and Use Tax Calculation

- Automatically maintains tax rules and rates, eliminating tax research and tax table maintenance
- Uses full address with mapping technology to improve accuracy over ZIP+4 methods
- Integrates with the Accounts Payable module to self-assess consumer use tax

Managed Returns Filing

- Manages sales tax filing, payments, and tax notices on your behalf
- Handles outlet-based returns in states that require them
- Integrates sales from multiple channels on a single tax return

Exemption Certificate Management

- Collects, stores, tracks, reports, and analyzes resale certificates
- Provides a simple, integrated customer experience across ecommerce and mobilePOS
- Captures certificates by simply snapping a picture with an app on a sales clerk's mobile device

Mitigates Risk

AvaTax maintains tax rules and rates across all channels and fully automates tax determination to ensure compliance and mitigate audit risk.

- **Product Taxability:** Avalara tracks product tax rules, rates, and tax holidays in all 50 states. AvaTax also supports VAT and GST taxability for over 190 countries.

- **Jurisdiction Assignment:** Avalara validates the full address and uses mapping technology to match it to pre-defined tax regions for U.S. states, U.S. local governments, and countries. AvaTax accurately determines the proper jurisdiction for sales, use, and VAT tax calculation and reporting.

Enables Efficiency and Growth

AvaTax addresses growing sales tax requirements with technology instead of human resources, saving time, reducing overhead and improving margins, while enabling internal experts to focus on more strategic projects.

- **Cloud Deployment:** Internet-based service delivery provides future-proof tax automation, supporting growth without IT bottlenecks.

- **Omnichannel Ready:** Over 580 pre-built connectors can quickly integrate any transaction source for centralized tax management.

- **Comprehensive Reporting:** Avalara offers a library of common sales and consumer use tax reports that summarize transaction history for return preparation, reconciliation, or tax analysis.

Provides Fast ROI

AvaTax is designed for NetSuite, enabling fast implementation and quick return-on-investment. Working within the NetSuite user interface eliminates the need to modify workflow processes for tasks such as calculating taxes or setting up new products. AvaTax includes the tools and training to get you going quickly. Typical implementation time is less than 60 days.

Managed Returns Filing with Avalara Returns

Avalara Returns improves efficiency and compliance by handling monthly sales and use tax filing, payment, and notice management on your behalf. Sales information from multiple channels is automatically combined in a single return. Outlet-based returns are created automatically where required. Avalara's state and local tax experts can help you lower filing costs, reduce errors, and focus on more strategic projects.

Exemption Certificate Management with Avalara CertCapture

CertCapture collects, stores, tracks, reports, analyzes and utilizes exemption documents in support of tax compliance. Exemption certificate information is managed directly in NetSuite customer maintenance and integrated with AvaTax to ensure accurate sales tax determination.

On-line, in-store POS, and mobile POS interfaces allow customers or store employees to easily look up existing certificates or add new ones simply by taking a picture of it with an app on their mobile device. Centralized storage and easy retrieval of certificates minimizes risk of audit failure.

"We answer with such confidence and authority now; the auditors have moved on to someone else."

Lois Browne, VP Finance

Dylan's Candy Bar

Retailers using NetSuite and the Avalara Sales Tax Suite

DYLAN'S CANDY BAR

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EST. 1999 STUMPTOWN COFFEE ROASTERS

topo athletic

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Avalara

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