trajectory

CASE STUDY:

Corel Corporation Draws Powerful Change from Simplification

Migration from a complicated legacy ERP drastically increased operations visibility

Corel Corporation is a leading global packaged software company with over 100 million users. Based on Ottawa, Canada, they provide full-featured, easy-to-use productivity, graphics, and digital imaging software.

Corel faced a number of challenges as they approached the necessary replacement of their original legacy enterprise resource planning (ERP) system. Corel wanted to simplify how it managed finances, but with numerous business lines and global vendors spanning countries throughout the globe, the ability to operate in different currencies, comply with international tax laws, and produce accurate reporting was paramount. Additionally, Corel needed a solution that would display up-to-the-minute inventory and prices for resellers.

SOLUTION: Local and global reporting updated in real time

STRATEGY

While Corel had considered upgrading its current system, licensing costs would have equaled the cost of a NetSuite implementation. Additionally, the legacy system would have required two to three years to roll out, while NetSuite could be implemented in less than 8 months. Corel chose Trajectory for the NetSuite implementation, given our reputation for supporting global companies operating in multiple currencies. Our strategy was simple: Combine all instances into a single database that updates in real time, while providing room to customize currency and market details.

PROCESS

Trajectory combined 11 instances into a single database, and replaced all of the connections with Corel's legacy system via integration updates. We facilitated the

execution of an extensive data migration plan, and kept costs low by empowering Corel to do some of the work in-house.

RESULTS

Simplified platform provides 'one version of the truth'

By empowering Corel's in-house team to participate in the migration, the implementation was conducted quickly and efficiently. Since NetSuite is an easy-to-use and easy-to-maintain cloud-based ERP, Corel was able to reduce the size of its IT team, repositioning key team members to manage the NetSuite platform instead. In simplifying the processes that their legacy solution had complicated, Corel gained greater visibility into their data, improving their forecasting.